

# KATHAKARI

A STORYTELLING COMPANY



# TRAINER PROFILE



**Anant Katyayni**

**Founder, Lead Trainer**

Anant is a Computer Engineer and MBA(Marketing) graduate from NMIMS, Mumbai. He carries over 7 years of corporate experience in various roles across organizations such as Infosys, Accenture and Genpact. A trained Black Belt in Quality Six Sigma and certified Design Thinker, his true passion lies in Communication and Training domain.

He has been associated with the leading Public Speaking and Leadership development organization (non profit) **Toastmasters International** since 2011 and has earned **Advance Communicator Gold** and **Distinguished Toastmaster** (the highest recognitions). Founding member of NMIMS Mumbai Toastmasters Club, he has also served regions of Andhra Pradesh, Telangana, Nagpur and Chhattisgarh as a Division Director in 2017-18, managing a network of over 1600 active volunteers.

A native of Jaipur (Rajasthan), Anant facilitates programs on Soft skills, Behavioral skills and Storytelling for professionals, school & university students across Hyderabad and Delhi/NCR region through his brainchild- **Kathakari**. With more than 10 satisfied corporate clients in just one year of its inception, **Kathakari** also shares daily short stories and frequent communication tips over social media.

**WEBSITE** [www.kathakari.com](http://www.kathakari.com)  
**INSTAGRAM** [www.instagram.com/kathakari\\_insta](http://www.instagram.com/kathakari_insta)  
**FACEBOOK** [www.facebook.com/storytelleranant](http://www.facebook.com/storytelleranant)



# TRAINING PROGRAMS FOR **ACADEMIA**

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# STORYTELLING

## EXPRESS BEYOND JUST WORDS

### SESSION PLAN-

TRACING ITS ANCIENT ROOTS, UNDERSTANDING THE UNIVERSAL FUNDAMENTAL RULES, INTEGRATING THEM INTO TYPICAL DAILY ACADEMIC ACTIVITIES LIKE SUBJECT AND RESEARCH PAPER PRESENTATION, INTERVIEWS, GROUP DISCUSSIONS, AND TAKING THIS LEARNING SEAMLESSLY INTO A CORPORATE FUTURE. HOW TO MAKE AUDIENCE VISUALIZE AND FEEL YOUR CONTENT, USING- THE TALE, THE TELL AND THE TALK OF STORYTELLING.

### METHODOLOGY-

MS POWERPOINT, ROLE PLAYS, WRITING, VIDEO ANALYSIS, GAMIFICATION, ORATORICAL ACTIVITIES

### COMPETENCY DELIVERED-

- DESIGNING A VISUALLY CAPTIVATING POWERPOINT SLIDE
- CREATING POWERFUL INFOGRAPHICS FOR ROUTINE DATA
- DELIVERING AN ENGAGING VERBAL PRESENTATION
- AUDIENCE AWARENESS
- ACING INTERVIEWS AND IMPROMPTU STAGE SITUATIONS

Number of Sessions

4 days

Total Course Duration

16 hours

Batch size

25

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# PUBLIC SPEAKING

## BREAK FREE OF YOUR FEARS AND FLY

### SESSION PLAN-

GLOSSOPHOBIA, FEAR OF PUBLIC SPEAKING IS THE TOPMOST FEAR, PUSHING EVEN DEATH TO SECOND SPOT. THIS SERIES OF SESSIONS IS INTENDED TO HELP AN INDIVIDUAL OVERCOME IT AT AN EARLY STAGE OF CAREER. SYSTEMATICALLY BREAKING ICE TO LEARNING THE INTRICACIES OF BASIC THOUGHT STRUCTURING, USING BODY LANGUAGE AND VOCAL VARIATIONS TO DELIVER AN ENHANCED POWERFUL MESSAGE TO AUDIENCE EVERY TIME.

### METHODOLOGY-

ROLE PLAYS, WRITING, ORATORICAL ACTIVITIES, PEER FEEDBACK

### COMPETENCY DELIVERED-

- A BOOSTED SELF CONFIDENCE AND GROWTH STIMULUS
- DESIGNING A COMPELLING VERBAL DEBATE ARGUMENT
- DELIVERING THE WORDS WITH MAGIC OF VISUAL AND VOICE
- COMPETENCY IN HANDLING EXTEMPORANEOUS SITUATIONS
- PASSING AND RECEIVING CONSTRUCTIVE CRITICISM HEALTHILY

Number of Sessions

8 days

Total Course Duration

16 hours

Batch size

25

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# MS POWERPOINT

## PUTTING POWER INTO POWERPOINT

### SESSION PLAN-

- BASIC DESIGN LAYOUT, SMART ART, DATA CHART TYPES,
- TRANSITIONS, ANIMATIONS, HYPERLINKS,
- INSERTING OBJECTS FROM VARIOUS SOURCES
- PPT-NOTES-HANDOUT MASTER REVIEW

### METHODOLOGY-

MS POWERPOINT, HANDS ON, SAMPLE PPTS- GOOD AND BAD

### COMPETENCY DELIVERED-

- BASIC DESIGN COMPETENCY- FONT, SIZE, COLOR CONTRAST
- A THEMATIC, NEAT AND VISUALLY EFFECTIVE SLIDE DESIGN
- MASTERING SMART ART TYPES
- MASTERING MS EXCEL INTEGRATION, DATA CHARTS
- FASTER TURN AROUND TIME IN MAKING STANDARD TEMPLATES

Number of Sessions

2 days

Total Course Duration

16 hours

Batch size

30

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