# STORYTELLING

# EXPRESS BEYOND JUST WORDS

## SESSION PLAN-

TRACING ITS ANCIENT ROOTS, UNDERSTANDING THE UNIVERSAL FUNDAMENTAL RULES, INTEGRATING THEM INTO TYPICAL DAILY ACADEMIC ACTIVITIES LIKE SUBJECT AND RESEARCH PAPER PRESENTATION, INTERVIEWS, GROUP DISCUSSIONS, AND TAKING THIS LEARNING SEAMLESSLY INTO A CORPORATE FUTURE. HOW TO MAKE AUDIENCE VISUALIZE AND FEEL YOUR CONTENT, USING- THE TALE, THE TELL AND THE TALK OF STORYTELLING.

#### METHODOLOGY-

MS POWERPOINT, ROLE PLAYS, WRITING, VIDEO ANALYSIS, GAMIFICATION, ORATORICAL ACTIVITIES

### COMPETENCY DELIVERED-

- DESIGNING A VISUALLY CAPTIVATING POWERPOINT SLIDE
- CREATING POWERFUL INFOGRAPHICS FOR ROUTINE DATA
- DELIVERING AN ENGAGING VERBAL PRESENTATION
- AUDIENCE AWARENESS
- ACING INTERVIEWS AND IMPROMPTU STAGE SITUATIONS

Number of Sessions
Total Course Duration
Batch size

4 days 16 hours

25

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